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## What we collect

We may collect the following information:

- - name and job title
- - contact information including email address and school details
- - demographic information such as postcode, preferences and interests
- - Lesson information of classes you teach including SEN information and other adults within your lessons

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- - Internal record keeping.
- - We may use the information to improve our products and services.
- - We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- - From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

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- - whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
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